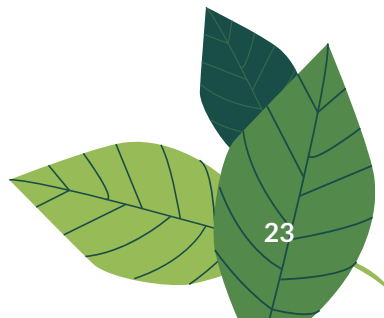


## D. Responsible exhibitors



## Let's work together towards a sustainable Trade Show

Forum LABO is conscious of environmental and social issues and committed to a sustainable development approach. **Let's work together.** We've put together this tool to help you (re-)discover the best practices that you can follow to do your part.



# Responsible exhibitors



## Use low-carbon transportation

Whenever possible, use low-carbon transport (train, river and sea transport, bicycles, electric trucks, etc.)

Pool deliveries with other participants at the event.

The trade show's official service providers, CLAMAGERAN, GONDRAND organise grouped transport.



## Reduce packaging

Avoid extra packaging as much as possible.

Try to use materials that can be recycled or even better, reused.



## Think eco-design

Try to use reusable and recyclable materials, as well as LED lighting.

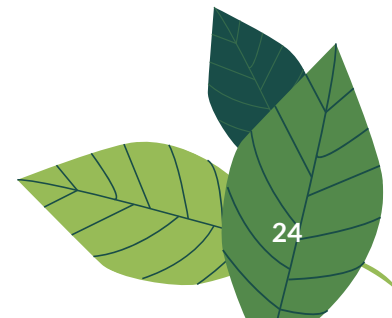
We offer custom-made eco-designed stands.

We use "recyclable" and "reusable" pictograms on our order forms for easy comprehension.



## Use responsible advertising

To avoid any risk of spreading the COVID virus, we recommend that you avoid flyers and goodies, replacing them with a nice experience at your stand. If you still want to use them, try to adapt the print run to your needs, use environmentally friendly materials, and ethical and or zero waste goodies.



# Responsible exhibitors



## Adopt sustainable food service practices

Prevent food waste by ordering the right amount.

Choose organic, local and seasonal products.

Eliminate plastic by using reusable or recyclable tableware and by bringing your own water bottle.

Select a caterer that has a CSR policy and kitchens near the reception venue.



## Reduce and recycle waste (packaging, magazines, flyers, bottles, etc.)

During setup and takedown, use one of the collection points to recycle your waste.

During the trade show, recycle your sorted waste in the bins available to the public.

For masks, gloves and wipes, please dispose of these consumables in the designated bins.



## Upcycle your waste (stand structures, heavy materials, carpets, etc.)

Please do not use handling equipment for two hours after the event ends so that we can recycle our carpets.

For space-only stands, organise the removal and recycling of your waste.

Use our takedown assistance option

